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Dear Mahindra Dealers:

We are pleased to announce that, effective immediately, Richard Pierce, Business Development Manager for the Southeast, has been appointed to the position of Mahindra Port Operations Manager, Port of Brunswick GA.

Richard brings to the position a wide range of extensive experience in the import automotive industry. In addition to Business Development Manager, previous achievements with import distributors include National Service and Parts Manager, Parts Operations Manager, District Sales Manager and Training Development Manager.

Richard's new responsibilities will be focused on the coordinated development and implementation of processes necessary to ensure the successful launch of Mahindra products in the US market. Primary directives will be to monitor and manage the movement of products and maintain a high level of quality control standards for Mahindra products.

Regards,

Clyde Shepherd
Manager of Distribution & Logistics
Global Vehicles USA, Inc.
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